



For More Information Contact
Carrie Whitney 678-560-2466 ext 5
carrie@launchatlanta.com

GET BUBBLY IN BOSTON Tour de Champagne Pops into Town

Boston (January 11, 2008) – Start the year off with some dazzling Champagnes at the first-ever Boston installment of the **Tour de Champagne** at the Charles Hotel on **February 2, 2008**. Featuring many prestigious brands of Champagne along with cuisine from some of Boston's most talented chefs, **Tour de Champagne** provides yet another reason to celebrate the most delightful fruits of France.

Joining Tour de Champagne in Boston, **White House Executive Pastry Chef** for 25 years **Roland Mesnier** will share his expertise and talk about his new book *All the President's Pastries*. Guests will have the opportunity to meet Chef Mesnier, hear about his White House experiences and have him sign their favorite of his delicious books.

Tour de Champagne ends with a *fin de soirée* where guests will continue to mingle and enjoy live music in the Regattabar, a favorite place of great music for many years. For VIP ticket holders the *fin de soirée* includes a tasting of fine cognac selections, delightful desserts and a bit more champagne. General admission guests are invited to extend their evening with specially priced cognacs and cocktails in the Noir Bar, voted one of Boston's best wine bars.

WHAT: For the past nine years, Tour de Champagne has been delighting Washington D.C. oenophiles with its annual celebration of the wines of France's finest Champagne houses. In 2008, the event continues its tour in Boston. During the Boston stop, guests will be able to experience various labels paired with cuisine from local renowned chefs from restaurants including **Radius, Henrietta's Table, L'Espalier, Rialto, Sel de la Terre, Bouchée, Upstairs on the Square, Oya, Zygomates, Avila and T.W. Food**. Bringing chefs and sommeliers together from select restaurants promises to be the culinary treat of 2008.

WHEN: Saturday, February 2, 2008
7 to 10 p.m.
Fin de soirée begins at 10:00 to 11:30 p.m.

Dress – cocktail attire/black tie optional

Tickets:

Limited General Admission-- \$115.

All-inclusive tickets include: tastes of many excellent champagnes, samples from Boston's finest restaurants, live music, and a special charity silent auction.

Extremely Limited VIP entrance-- \$155.

VIP tickets also include access to the Regattabar reception from 10:00 to 11:30 p.m., complimentary champagne and fine cognac tasting, dessert selection, music by the 'Jeremy Carlstedt Quartet', crepes station by 'Trois Crepes' of New York, a unique gift bag and more.

MORE

Make it a weekend: The Charles Hotel is extending a special room rate to *Tour de Champagne* attendees.

information@tourdechampagne.com

<http://www.tourdechampagne.com>

WHERE: The Charles Hotel
Harvard Square
One Bennett Street
Cambridge, MA 02138

WHO: Contact: Richard Marble
Tour de Champagne organizer

rmarble@tourdechampagne.com

CHARITY: At each of its national stops, **Tour de Champagne** pairs with a local non-profit organization, hosting a silent auction during the event. The Boston non-profit organization is The Greater Boston Food Bank, which distributes approximately 30 million pounds of food and grocery products annually to more than 600 hunger-relief agencies in a dedicated partnership to end hunger in eastern Massachusetts. The Food Bank serves 83,000 people each week.

###